

# CHALK IT UP TO AWARENESS

Chalk it Up is an initiative of YWCA Northeast Indiana in partnership with local schools, universities, businesses, and organizations. It is part of our annual Domestic Violence Awareness Month activities taking place during the month of October.

All you need to participate in Chalk it up is the following:

1. Chalk
2. Sidewalk space
3. People to participate
4. This packet and registration form

We thank you for your support, your time, and your voice as we observe Domestic Violence Awareness Month this year. It is times like this, when we come together as a community, that we will truly create change and give hope to thousands of women, men, and children around the world and in our neighborhoods.



eliminating racism  
empowering women

**ywca**

Northeast Indiana

# Domestic Violence is everywhere.

Read the statistics below from the National Coalition of Domestic Violence that illustrate the prevalence of domestic violence in our communities.



1,769 Victims Served in Indiana in One Day (NNEDV survey, 2016)

3,203 calls on YWCA Northeast Indiana's 24-hour crisis line in 2017.

12.5 million incidents of intimate partner violence occur each year in the United States (CDC) (includes women and men)



Nationwide, on average 3 women are killed by a current or intimate partner everyday (NNEDV)

Forty percent of female homicide victims that are reported in police records are killed by an intimate partner.

81% of women stalked by a current or former intimate partner are also physically assaulted by that partner; 31% are also sexually assaulted by that partner.

1 in every 4 women will experience domestic violence in her lifetime.



30% to 60% of perpetrators of intimate partner violence also abuse children in the household.



An estimated 1.3 million women are victims of physical assault by an intimate partner each year.

15 percent of women and 6 percent of men have been stalked in their lifetime

The following images and quotes are meant to serve as inspiration for your

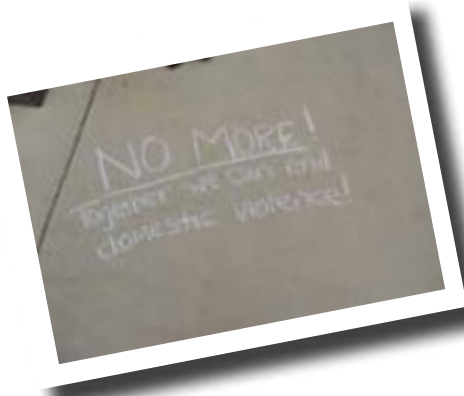
## Chalk It Up to Awareness

sidewalk billboards.

You are not alone. Call the YWCA Domestic Violence Services at (800) 441-4073 for safe and confidential support.



Real Men don't use Violence.



"Don't play his game. Play yours." -- Rachel Caine, Fall of Night

"There can be no better measure of our governance than the way we treat our children, and no greater failing on our part than to allow them to be subjected to violence, abuse or exploitation." -- Jessica Lange



There's no excuse, for domestic abuse.



Love doesn't hurt.

Someone you know needs help.

If you give me any problem in America I can trace it down to domestic violence. It is the cradle of most of the problems, economic, psychological, educational." -- Salma Hayek



# CHALK IT UP TO AWARENESS

October is Domestic Violence Awareness Month. To help raise awareness about domestic violence in our community, YWCA Northeast Indiana is promoting a community-wide campaign called "Chalk It Up to Awareness" at universities, schools, businesses and community organizations across northeast Indiana. We hope that we can count on your organization to participate!

*Please mail, fax, or email this form to Jennifer Rohlf and we will work together to develop your campaign!*

Individual/Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Date and time of your event \_\_\_\_\_ (if scheduled)  
Number of People expected to participate: \_\_\_\_\_

I am unable to participate in Chalk it Up but would like to support YWCA's fight against Domestic Violence with a monetary donation. A check payable to YWCA Northeast Indiana is enclosed in the amount of \$ \_\_\_\_\_

#### Tips for Chalk it Up:

- Appoint a contact person for your campaign. Together, we will select a date in October that works best for your agency/organization.
- Your agency/organization will need to provide the chalk.
- We encourage each location to be creative with their Chalk it Up to Awareness, but YWCA Northeast Indiana is here to provide help and guidance when needed.
- An employee, volunteer or board member from the YWCA will be present to help.
- If your organization does not have a sidewalk, but has people interested in participating in Chalk it Up, please

**TOGETHER WE CAN END THIS!**

Questions? Contact Jennifer Rohlf at [JRohlf@ywcaerew.org](mailto:JRohlf@ywcaerew.org)  
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Fax: (260) 420-5202

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